

**FRANK HOWARD ALLEN REALTORS LAUNCHES THREE BLOGS: GUIDEMEHOME2...MARIN, SONOMA, MARIN LUXURY**

Novato, CA, March 30, 2009 — It's not always easy to get straight talk about real estate, and what's reported in the general media often doesn't apply to our corner of the world. To fill the gap in a lively and intelligent way, Frank Howard Allen has launched three new blogs: [GuideMeHome2Marin.com](http://GuideMeHome2Marin.com), [GuideMeHome2Sonoma.com](http://GuideMeHome2Sonoma.com) and [GuideMeHome2MarinLuxury.com](http://GuideMeHome2MarinLuxury.com).

The GuideMeHome2 series provides readers with keen insight into the local North Bay real estate market — everything from market trends to neighborhood happenings to industry observations to new listing previews.

“These blogs allow us to share our extensive knowledge and expertise — not to mention our real experiences and anecdotes — in an informal and dynamic way,” noted Noreen Smith, President and CFO of the 99-year-old local brokerage.



Drawing on the expertise of several Frank Howard Allen contributors, including top producers, agents with a variety of fields of expertise, and even managers and directors, the blogs are updated frequently and include such recent topics as: *Eichler Homes and a Buyers' Market*, *Marin County REOs and Short Sales*, *Dogs and Real Estate*, *To Short Sale or Not to Short Sale*, *Living in North Coast Wine Country* and *Good News for Tiburon Schools*.

**Contributing writers:**

[GuideMeHome2Marin.com](http://GuideMeHome2Marin.com)  
 Carol Case, Patti Cohn, Nigel Faulkner, Greg



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Leograndis, Mark Machado, Carl Munoz, Adrienne Murphy, Beth Sasan, Peter Schardt, Noreen Smith and Tom Verkozen

GuideMeHome2Sonoma.com

Ernie Basoco, Ruth Buzzard, Deborah Byrne, Rebecca Celli, Brian Connell, Raina Duran, Judy Freedman, Doug Hecker, Carolyn Metz, Martha O’Hayer, Jennifer Phillips, Edward Reiners, Beth Urban-Purtell and Anne Webb

GuideMeHome2MarinLuxury.com

Randi Brinkman, Jean Cromwell, Andy Gellepis, Jay Larson, Judy LeMarr, Judy Noyes and Marie Whitermore

Also look for us online at [fhallen.com/facebook](http://fhallen.com/facebook).



About Frank Howard Allen

Since 1910, Frank Howard Allen has been a part of North Bay community life, providing the highest level of professional service while staying committed to giving back to local non-profits. Today, with more than 20 offices and over 600 agents, Frank Howard Allen is the largest independent real estate company focused exclusively on serving the North Bay. Voted “Best Real Estate Company” for seven years in a row by the readers of *NorthBay biz* magazine, Frank Howard Allen is large enough to offer comprehensive services and resources, yet small enough to provide extraordinary personalized care. For more information, visit: [www.fhallen.com](http://www.fhallen.com).



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